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FOR IMMEDIATE RELEASE

NuOptic Wins SIA's Best New Product Award in Video Surveillance Hardware & Accessories at ISC West 2013

INDIANAPOLIS, IN—NuOptic won Best in Video Surveillance Hardware & Accessories with its VIS True Hybrid illuminator at the Security Industry Association's 2013 New Product Showcase at ISC West in Las Vegas.

The VIS True Hybrid is a significant addition to the Varifocal Illumination System (VIS) product family which was released two years earlier in infrared and more recently in the white light option. The VIS True Hybrid Illuminator is truly a complete hybrid of the previous two units. Featuring a full set of both infrared and white light LEDs, one unit can provide full power in both wavelengths.

Implementing sophisticated precision optics on a motorized lens, a VIS unit is able to focus light real-time. This flexible technology enables a variety of applications. Most notably is the shadow mode setting which enables a VIS illuminator to match its field of illumination to a varifocal camera's field of view. This ensures the optimal amount of light is available at the focal point, enhancing the video quality for the camera.

While all of the VIS family of products provide the flexibility of varifocal illumination, the True Hybrid adds wavelength control. A single True Hybrid unit produces infrared light for covert monitoring, enabling zero light pollution to preserve night time environments, while offering the option of triggering to white-light mode when a color image or a visible light deterrent is required.

During the SIA live demonstration, NuOptic presented a Pelco Esprit PTZ camera equipped with two True Hybrid illuminators set to shadow the camera's movements. This demonstrated how an operator can simply control the camera as usual and the True Hybrid illuminators follow along to ensure light is available where it is needed.

"We couldn't have been more pleased with the performance of our True Hybrid illuminators," said Brian Gallo, NuOptic's Vice President of Marketing. "NuOptic continues to make meaningful advances in security illumination technology that add true value to the industry. The response to our True Hybrid has been overwhelming and the SIA award was a pleasant surprise."

Gallo went on to say that additional products and features are in development but withheld any details.

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NOTE TO EDITORS: Graphics of the product and company logo are available upon request. Contact NuOptic for more information at sales@nuoptic.com

About the Security Industry Association (SIA)

The Security Industry Association (www.siaonline.org) is the leading trade association for electronic and physical security solution providers. SIA protects and advances its members' interests by advocating pro-industry policies and legislation at the federal and state levels; creating open industry standards that enable integration; advancing industry professionalism through education and training; opening global market opportunities; and fostering collaboration with other like-minded organizations. As a proud sponsor of ISC Expos and Conferences, and owner of the Securing New Ground Conference, SIA ensures its members have access to top-level buyers and influencers, as well as unparalleled learning and networking opportunities.

About NuOptic, LLC

NuOptic is an innovative leader in illumination products and technologies for the video security market and beyond. Having introduced state-of-the-art varifocal and motorized zooming illuminators, NuOptic is focused on the continual advancement of illumination technologies. Headquartered in Indianapolis, IN with R&D operations in Fort Collins, CO, NuOptic is committed to long-lasting partnerships, built through outstanding customer service, solid products, leading technology, and knowledgeable staff.